

Board of Directors Minutes  
August 25, 2016

Meeting was called to order at 7:03 by President Dave Johnson.

Members present: Dave Johnson, Barb Jones, Brianna Jones, Jim Posbrig, Stephanie Posbrig, Jamie Udulutch

Guests: Cindy Sarkady, Betty Otter, Flash Gordon, Sandie Heberling, Emily Udulutch

**Secretary's report:** Stephanie moved, Jamie seconded to approve the Secretary's report as presented. Motion carried.

**Treasurer's report:** Betty gave a presented the Treasurer's reports in Gary's absence.

**Open Business:**

- A. None

**New Business:**

- A. Audit – Betty reported that the audit was done by Rick Blankenship on Aug. 18. The tax information will be sent to the tax preparer in Sept.
- B. Camp registration policy – Finance is recommending that members be registered by Mar. 1 to receive discounted fees for camp. The Board is sending it back to Finance for proper wording of policy.
- C. Fair related:
  - a. Food Stand - Flash reported Wednesday was the best day of sales. Gary had reported to Finance comm. that the profit was approximately \$12,000.
  - b. Silent Auction – Betty reported that the net was \$3,217, up about \$1000 from last year.
  - c. Coin Wars – There was a \$47 profit from the Coin Wars. The winning club is Brookfield Blazers.
  - d. Fair Sponsorship – The Board received an email from Chrissy re: sponsorship for next year's fair; she would like to talk to the Board. She will be invited to the Sept. meeting.
  - e. Survey results – Cindy reported that the results from the Fair survey were positive.
- D. Gala – There will be a meeting on Sept. 1. Representatives from McHenry, IL will be there to give suggestions on how to run a successful event.
- E. Run Walk/Open House – The event was advertised in the Lake Country Now paper. There are currently few registrations for the Run Walk, and only 1 club registered for the Open House.
- F. Donation report – The goal of the donation was to increase participation in Waukesha County 4-H. There are several ongoing SPIN clubs with new ones starting. Cindy is currently looking at ways to target the County elementary schools. A large amount of the money went to marketing in the form of handouts and flyers for the Fair and other events. There were 3 Cloverbud STEM Day Camps held over the summer. There is approximately \$8,000 remaining. Stephanie moved to table discussion about the next donation to the Sept. meeting.
- G. Strategic Plan meeting – The meeting will be Sept. 10 from 9:00 AM to 1:00 PM at Waukesha State Bank downtown Waukesha.

- H. Amazon Smiles – Waukesha County 4-H is already registered on the site with another address. Cindy will check into it.
- I. Livestock Auction concerns – It was noted that County Executive Paul Farrow made an announcement at the County Fair Livestock Auction that he would match (up to \$250) any \$25 donations designated for 4-H Education during the Livestock Auction. The Leader's Association has not received the monies from this event. Stephanie moved, Barb seconded that Cindy talks to Chrissy.

**Standing Committee Reports:** (committee liason)

**Activities and Events** (Barb): The Adult leader banquet will be held on Dec. 3. The committee had several requests to move it to a non-school night. The Forster's are on vacation – nothing on the member event.

**Awards** (Terri, Jim): Record Books due Sept. 1

**Camp** (Jann): Brianna reported that it was a lot of fun and everyone had a good time. The staff would like to go back to Anokijig again.

**Endowment** (Dave): Nothing to report.

**Expansion/Review:** (Gary, Terri) Meeting Sept. 28.

**Finance** (Gary, Terri, Peter): Waukesha County was not accepted by Potawatomi for the Heart of Canal Street fundraiser. We were denied as a K-12 school. Betty is working to determine what to do different on the application.

**Food Stand:** (Gary, Jim): No report.

**Fundraising** (Barb, Jamie): Cash 4 Clothes will be collected at the Basketball Tournament.

**Leadership** (Stephanie): Teens will be doing the officer training. It is set for Sept. 20, 6:30 – 8:00. There is a training meeting on Sept. 14<sup>th</sup>.

There will be a Key Project leader meeting on Sept. 7 at 7:00

Stephanie is proposing that Board of Directors get shirts or name tags that can be worn at events.

Discussion was held about how welcoming a club is to new members. Several ideas were suggested such as Board members or families with children attend club meetings as potential new members, similar to a "secret shopper".

**Promotion:** (Barb): October 2 – 8 is National 4-H week. Sandee Gross is working on coordinating a window display contest for the clubs.

**Youth Rep:** (Brianna) The teens are excited by all the new opportunities being offered.

**Youth Development Educator:** (Cindy)

An Alternative school in Mukwonago wants to start a community club. Cindy is working with them.

The Dog Project is working on using their funds. They are looking into growing the small animal projects.

Cindy will be revising the Adult Expectation Guidelines.

Meeting was adjourned at 8:55 PM

Next meeting will be Sept. 22, 2016, 7:00 Room N-027

Respectfully submitted, Terri Johnson, Secretary